

Web Questions for Make Unique Photography & Design by Jeremy Norton

1. What is the purpose of your website and/or the most important message you want conveyed throughout your new web-site?
2. What is your Company Mission Statement?
3. What is your targeted Demographic?
4. Do you have a limited budget for this site; if so what is the maximum amount you are willing to spend?
5. How often will you need your content changed?
6. How many main navigation buttons do you intend to have for this website (Home, contact, ect...) _____?



Please list out all Navigation titles in order of importance: Example of a Navigation title (Home button, Information, Contact) we can create sub categories within each page once the main navigation is decided.

Main Page Navigation Title	Sub Categories, links to additional pages within main pages (You may list multiple pages in this section)
1. _____	Subs _____
2. _____	Subs _____
3. _____	Subs _____
4. _____	Subs _____
5. _____	Subs _____
6. _____	Subs _____
7. _____	Subs _____
8. _____	Subs _____
9. _____	Subs _____

Please print or copy page twice if you choose to include more than 9 pages.

7. Would you like to invest in Site Engine Optimization? (How high your site will be ranked on Search Engines such as Google, Yahoo, Alta Vista). In the event that you plan to invest in SEO optimization would you like to learn more from one of our knowledgeable representatives?
8. Do you have a Company Logo? If so, can you provide a .eps or .ai file(adobe illustrator file)? Please See step 16 for reference on how to get the images to MakeUnique.
9. If you do not have a corporate identity or logo, would you like us to send you information on cost of logo/identity design?
10. Do you have Company photos or licensed stock photos you would like to include on your site? If so please See step 16 for reference on how to get the images to MakeUnique.
11. Would you like to include space for advertising on your site? This space could generate enough money to pay for your yearly hosting and domain fees.
12. Do you have content for each page listed under question 6? Do you need content written by a creative specialist?
13. Please attach a word (.doc), .txt, or .rtf document with all text content, pages should be labeled according to titles listed under question 6.
14. Do you currently have a licensed domain name for your site? (www.makeunique.com)
15. Would you like to purchase additional domains for your site to help with SEO optimization?
16. Do you currently have a hosting package for your new site?
17. What are your 3 favorite sites within your current industry?
 - 1.
 - 2.
 - 3.
18. Please send full size photos with any company logos and/or marketing materials that may be of use to the following address. If you intend on including logos of affiliates please ask permission before including them on a CD, we will not be responsible for illegal usage of copyrighted materials. You may burn your images to a CD or DVD, please properly label each image included. Photos should be a minimum of 550 pixels in height or width (to check this on a P.C. right click on your images and select properties, the width and height will be calculated in the open box). All images included should be copyright free or licensed by your company.

Please send all materials for your site to:
Jeremy Norton
4136 Louisiana st. apt.1
San Diego, CA 92104

Or if files are under 10megabites please email to:
Jeremynorton33@yahoo.com